ABSTRACT OF THE DISCLOSURE

An ink formulation particularly suitable for inkjet printing comprising a pigment, polypropylene glycol and water. In a preferred embodiment, the ink composition comprises 0.5 to 15% by weight of a pigment, 0.5 to 30% by weight of polypropylene glycol, and 55 to 99% by weight of water, wherein the percentages are based on the overall weight of the formulation. In another preferred embodiment, the ink composition comprises a pigment, polypropylene glycol, and water, wherein the minimum ratio of pigment to polypropylene glycol is about 1:1 to about 1:2.5. The ink composition of the present invention produces a surprisingly wet fast and light fast printed image.